



2025 Best Butcher Contest
Thursday, May 15, 2025
Penn State Meat Lab – State College, PA
(741 Porter Road University Park, PA 16802)
Lunch at 12PM
Contest Runs from 1:00PM – 3:30PM

12:00PM – Lunch sponsored by the Northeast Beef Promotion initiative & PA Pork Producer Council

12:15PM – Participating contests check-in at Meats Lab (there will be a designated check-in table, which will be well-marked)

Once contestants check-in, they will be able to set up their work stations

12:30PM – Judges arrive to check-in at Meats Lab to review scoring rubrics and flow of the contest

1:00PM – Welcome and Introductions

- Introduce NEBPI and PA Pork, high-level overview of materials/resources available to butchers
- Walk through the flow of the contest and scoring rubrics
- Introduce judges
- Introduce contestants

1:30PM – Beef Subprimal Breakdown (45 minutes)

- Contestants will move their tray of retail beef cuts to the display table
- Contestants will have time to clean/sanitize their stations before the pork breakdown portion

2:15PM – Pork Subprimal Breakdown (45 minutes)

- Contestants will move their tray of retail pork cuts to the display table

3:00PM – Consumer Sales Pitch (Beef & Pork Combined) – 2 minutes/contestant

- Contestants and spectators will all move back into the auditorium
- Contestants will be called back into the cutting room one-by-one to give their sales pitch to the panel of judges

- Sales pitch will be about both their beef and pork displays
- Judges may incorporate some Q&A, but contestants should be prepared to give a sales pitch based on their display

3:20PM – Wrap Up and Remarks from Judges

Note: Official awards presentations will take place during the PAMP Awards Dinner on Saturday, May 17, 2025, from 6PM – 9PM